



CONTEMPO COLLECTION

September 10th, 2017

It's time to lighten up and see the world in a whole new way. OVVO is proud to introduce its Contempo Collection – a capsule collection of four lightweight frames inspired by clean lines, minimalism and advanced design.

Drawing on the brand's renowned use of materials and technical precision, OVVO's Contempo Collection is hand-crafted from a lightweight composite of surgical steel and titanium that retains incredible durability and structure, while remaining feather light against your face.

Developed in OVVO's European studios, each pair of glasses contains just enough metal to hold the lenses, leaving the rest of the frame airy and exposed. The lenses are as much a part of the design as the frames holding them in place, allowing something that's often an afterthought to share center stage.

The finished look is ethereal and elegant, with sweeping browlines, textural shapes and unique silhouettes. Built-in nose pads ensure a snug and comfortable fit.

The Contempo Collection is offered in four styles:

Style 3708 is sporty yet sophisticated, with a double bridge, square-shaped lenses and contrast-color temples. Available colors: deep sea with silver, black and bronze, chrome.

Style 3709 is feminine and flirty, with bold curves that sweep into a generous cat eye. Available colors: mauve, crimson and bronze, sapphire and bronze.

Style 3713 is confident and striking, rethinking the classic Wayfarer style in an angled and architectural new way. Available colors: mauve, sapphire and bronze, powder gray.

Style 3714 is bookish and hip, at once modern and retro. Available colors: graphite, sapphire, mauve. The exquisite collection showcases OVVO's continued technical prowess along with its commitment to forward-thinking design. Combining form and function, each pair of frames includes OVVO's patented screwless hinge, adjustable temples and hand-polished matte finish.

Suitable for both men and women, the Contempo Collection is a fresh way to see and experience eyewear. You wear the glasses; don't let the glasses wear you.

ABOUT OVVO

As one of the most innovative brands in the eyewear market today, OVVO Optics is a trailblazer in the industry, combining high-quality, European craftsmanship, with modern, technical design. OVVO uses the best materials, including steel and titanium sourced from Sweden, and laser-cut in Germany. The glasses are then assembled in Poland, with a meticulous production process that's been refined over decades.

For more information, please visit ovvooptics.com and follow [@ovvooptics](https://www.facebook.com/ovvooptics) on Facebook and Instagram.