



INTRODUCING THE C. WOZNIACKI + OVVO COLLECTION

March 5th, 2018

Created in collaboration with 2018 Australian Open champion, Caroline Wozniacki, the exclusive collection features 11 silhouettes inspired by Wozniacki's statement-making style.

The women's collection features seven wearable styles, each available in three colorways. The shapes are bold, empowered and confident, offering a fresh spin on contemporary eyewear. The looks include a striking butterfly frame made from surgical steel and titanium composite and a sleek, oversized version of Wozniacki's go-to pair of aviators.

Wozniacki also lent her eye to a collection of four spirited styles for men, reimagining classic men's staples in slick, modern materials. Known for her agility and finesse on the court, Wozniacki's touch is seen on every pair of frames, rendering them sporty yet sophisticated; suitable for athletes and CEOs alike.

Wanting to do more than just stamp her name on a product, Wozniacki worked directly with OVVO's design team in Europe to create a collection that holds up to all-day wear, without sacrificing style. Each pair of frames is cut to precise technical specifications and uses forward-thinking materials that ensure durability and consistency – two words that also reflect Wozniacki's decade-long career.

Taking cues from Wozniacki's versatility on the tennis court, the frames are designed to transition effortlessly from training, to the beach, to an evening out.

"Just like designing a pair of glasses, the key to a successful game is to start with a solid foundation and then spend time perfecting your craft," said Margareta Augustyn, co-founder of OVVO. "We were inspired by Caroline's strong sense of self, her competitive spirit and her commitment to being the best. Teaming up with her has been a perfect match."

The C. Wozniacki + OVVO Collection merges statement-making style with technological advancements, including OVVO's patented screwless-hinge and signature lightweight construction, for increased comfort. Inspired by Grand Slam champion's fierce playing style and ability to mix it up on the court, the collection includes a diverse range of frames that will work for any age, personality and occasion.

My life is defined by travel and training, so I need staple pieces for every situation. I am very excited to release my first signature collection in partnership with OVVO Optics. During this process I worked directly with OVVO's design team to make a product I could proudly put my name on.

Thanks for your support, I hope you love them.



Caroline Wozniacki
World Tennis Champion

ABOUT OVVO

As one of the most innovative brands in the eyewear market today, OVVO Optics is a trailblazer in the industry, combining high-quality, European craftsmanship, with modern, technical design. OVVO uses the best materials, including steel and titanium sourced from Sweden, and laser-cut in Germany. The glasses are then assembled in Poland, with a meticulous production process that's been refined over decades.

For more information, please visit ovvooptics.com and follow [@ovvooptics](https://www.facebook.com/ovvooptics) on Facebook and Instagram.