INTRODUCING NEW STYLES IN DUO COLLECTION

September 27th, 2018

OVVO is proud to introduce four new styles to their captivating DUO Collection - a line of intricate, handmade frames that combine the strength of stainless steel and titanium, with the elegance of Italian acetate.

Cool and contemporary, the four new styles float and flatter, framing each wearer’s face to lift the cheekbones, highlight the brow line and enhance the eyes. The collection deftly merges OVVO’s signature surgical steel and titanium composite with rich Mazzucchelli acetates (available in four colors per style). Careful attention is paid to the construction of the frames, which are engineered with OVVO’s patented screw-less hinge for comfortable, all-day wear.

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The 3789 frame features a sweeping browline that draws attention to the eyes. The curve of the Mazzucchelli acetate extends past the edge of the lenses, giving it a shape that accents and enhances the dramatic silhouette. A subtle sweep of extra acetate at the top acts as an "eyeshadow" of sorts, further enhancing the chic design.

The 3792 frame sits just above the cheekbones, with raised temples that soften the traditional square-shaped frame. The thoughtful construction marries form and function in a feminine, easy-to-wear design.

The 3793 frame is a modern interpretation of the classic rectangular frame, with its performance-driven design, dual materials and cool-tone color palette.

The 3796 frame provides the perfect setting for the surgical steel and titanium composite and acetate, with the acetate inserts providing an elegant contrast to the sharpness of stainless steel. Inspired by brow-style silhouettes, the frame is light and airy, yet smart and handsome at the same time.

Each pair of frames in the DUO Collection is hand-crafted in OVVO’s design lab in Europe, tested to the highest standards to ensure performance, comfort and durability. The toughness of the steel and the aesthetic properties of acetate come together to create a delicate balance of strength and sophistication that is truly unparalleled in today’s eyewear industry.

ABOUT OVVO

As one of the most innovative brands in the eyewear market today, OVVO Optics is a trailblazer in the industry, combining high-quality, European craftsmanship, with modern, technical design. OVVO uses the best materials, including steel and titanium sourced from Sweden, and laser-cut in Germany. The glasses are then assembled in Poland, with a meticulous production process that’s been refined over decades.

For more information, please visit ovvooptics.com and follow @ovvooptics on Facebook and Instagram.