



# Introducing Wood, Carbon & Gold Collection

Luxury cast in cutting edge technology

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The Wood, Carbon & Gold Collection merges the durability of carbon fiber, with the beauty and elegance of exotic wood and 14kt gold. Nine layers of strong carbon fiber are inserted between two lightweight pieces of wood. The carbon fiber sets the foundation for the frames, while the exotic woodgrain adds texture and detail. Next, each piece is cut, polished by hand, and carefully examined to remove any imperfections.



The wood and carbon pieces are then set on OVVO's surgical steel & titanium composite frames, known for their strength and flexibility. Adding a touch of glamour and sophistication, all the metal components on the frame are plated in real 14kt gold. OVVO's meticulous assembly process utilizes a single vacuum chamber that "vaporizes" pure gold into fine particles that are then delicately cast onto the frame. The process results in a beautiful gold plating that is virtually flawless, elegant, and resistant to fading over time.

The Wood, Carbon & Gold Collection encompasses five ophthalmic styles. Each style is 14kt gold-plated and is paired with three different kinds of wood, all sustainably sourced from around the world. Among the species used: the classically handsome, "White Oak," and the Guaimaro from Central America, lovingly dubbed, the "Magic Tree". All wood used for the collection is certified by Forest Stewardship Council (FSC®). Forest certification identifies products containing wood from forests that are managed correctly and responsibly according to strict environmental, social and economic standards, protecting plant, animal species, and people that rely on it.

All OVVO frames are hand-crafted in the company's European factories, undergoing a strict 85-step process from start to finish to ensure precise construction, durability and quality.

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#### **ABOUT OVVO**

As one of the most innovative brands in the eyewear market today, OVVO Optics is a trailblazer in the industry, combining high-quality, European craftsmanship, with modern, technical design. OVVO uses the best materials, including steel and titanium sourced from Sweden, and laser-cut in Germany. The glasses are then assembled in Poland, with a meticulous production process that's been refined over decades.

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