



reddot winner 2020

OVVO OPTICS WINS AT THE 2020 RED DOT AWARDS

May 19th, 2020

OVVO Optics' Diamond-like Carbon (DLC) Collection has earned a 2020 Red Dot Design Award for excellence in Design. The Red Dot Awards have become an international authority of quality and design, with a rich history of recognizing iconic designs and technologies across industries.

The DLC Collection incorporates breakthrough nanotechnology innovations that lend outstanding scratch resistance and durability to eyewear. Applied with an amorphous film that adopts the highly-resistant qualities

of diamond, DLC has made leaping advances in industries from aeronautics to auto racing – and now, eyewear. To date, OVVO is the first and only brand to incorporate this material in the field of eyewear.

Thinner than paper, harder than diamond, stronger than steel, and slicker than Teflon – this DLC coating is stacked in individual atoms on the surface of six signature styles of OVVO's Surgical Steel & Titanium composite frames. The results are beyond comparison.

Since its inception, OVVO has developed innovative collections, implementing patented designs and unconventional materials to deliver eyewear engineered to near perfection. This collection is no exception.

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ABOUT OVVO

Founded in 2011, OVVO Optics creates high-performance, technologically advanced eyewear that meet the highest standards of durability, style, and comfort. Family-owned and operated, each pair is hand-crafted in Europe, implementing patented innovations and award-winning design in a meticulous production process that's been refined over decades.

For more information, please visit ovvooptics.com and follow [@ovvooptics](https://www.facebook.com/ovvooptics) on Facebook and Instagram.