



NEW STYLES : DIAMOND-LIKE CARBON COLLECTION

June 10th, 2021

OVVO is pleased to introduce two new styles to its celebrated Diamond-like Carbon (DLC) Collection, which fuses an innovative Diamond-like Carbon technology with the brand's latest contemporary silhouettes.

The new release includes a classic semi-rimless rectangular frame, along with a fresh take on round specs, both crafted from OVVO's signature surgical steel and titanium composite. The two frames represent a contrast in styles: while the rectangular frames are handsome and polished, the round frames are striking and playful, offering wearers incredible versatility no matter which pair they select.

The rectangular frames are bold and confident, with a prominent brow line that extends across the face before finishing with a strong taper at the temples. The frames showcase the strength and refinement of the Diamond-like Carbon technology balanced with the lightness of the composite material.

The round frames play off of proportion and angles, with a gently sloping brow line that accents the perfectly oversized lenses. A keyhole-style bridge and sweeping temple tips complete the ultramodern look.

Diamond-like Carbon is synthesized by decomposing hydrocarbon gases to stack individual atoms in a carbon film that exceeds the mechanical properties of diamond. By coating OVVO's own, high-performance surgical steel and titanium composite frames with this amorphous film, the DLC collection has created an entirely new realm of possibilities in strength, lightness, scratch-resistance for eyewear.

While this is the same nanotechnology used in everything from luxury watches to auto racing, OVVO is the only eyewear company using the technology today. Known for its surgical steel and titanium composite, and patented screwless hinge technology, OVVO continues to innovate with the DLC Collection, reimagining the possibilities of modern eyewear.

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ABOUT OVVO

Founded in 2011, OVVO Optics creates high-performance, technologically advanced eyewear that meet the highest standards of durability, style, and comfort. Family-owned and operated, each pair is hand-crafted in Europe, implementing patented innovations and award-winning design in a meticulous production process that's been refined over decades.

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