



SURGICAL STEEL & TITANIUM JANUARY 2022 RELEASES

December 28th, 2021

OVVO is proud to unveil four new frames to its Surgical Steel & Titanium Collection, each a perfect expression of the company's technical craftsmanship and modern design.

The four new silhouettes are complemented by six new colorways, including a contemporary color-blocking scheme that offers a fresh and fashion-forward style for 2022.

Style 6003 introduces a bespoke silhouette that is at once confident and cool. Neither round nor square, the frame is incredibly face flattering, with a bold browline, wide bridge and subtle sweep around the temples. The sharpness of the frame projects an air of grandeur and just a hint of elitism – ideal for those who always make a statement with their eyewear. Choose from three color-blocked shades or a bold matte black.

For customers looking for something more traditional, Style 6002 is OVVO's take on the classic square-shaped frame. The familiar silhouette is gently re-worked with softer lines and rounded edges, and lenses that taper at the nose bridge. One of the most wearable styles in the collection, the frames present a timeless design in a thoughtful new way. Available in three color-blocked colorways or a black matte.

Style 6001 is perhaps the most inventive silhouette in the collection, serving up angles and dimension from a pair of frames that will inevitably make people look twice. The rimless design is articulated by the hexagonal shape of the lenses, which in turn offer strong visual contrast to the thicker nose bridge and temples. Available in three color-blocked combinations (or a "sailor blue"), the look is at once uplifting and grounded.

The final style in the new release is Style 6000, an elegant take on the rectangular frame, with a wide browline. Choose from a solid silver "astronaut" or black "coal" colorway, or order the frames in two city-inspired color-blockings. As suitable for business meetings as a night out on the town, this frame is for those who are both discrete and discerning.

Each pair of frames in the new release is hand-crafted from OVVO's surgical steel and titanium composite, an incredibly multifaceted material that's at once strong and lightweight. Using a technology first developed for spacecrafts, the military-grade steel is fused with titanium, then fashioned together using OVVO's patented screwless hinge. The result: a pair of frames that holds up to daily wear with ease, offering incredible comfort, flexibility and durability.

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ABOUT OVVO

Founded in 2011, OVVO Optics creates high-performance, technologically advanced eyewear that meets the highest standards of durability, style, and comfort. Family-owned and operated, each pair is hand-crafted in Europe, implementing patented innovations and award-winning design in a meticulous production process that's been refined over decades.

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