

# DIAMOND-LIKE CARBON COLLECTION WINS IF DESIGN AWARD

April 26<sup>th</sup>, 2022

The critically-acclaimed Diamond-like Carbon Collection from OVVO Optics has been awarded another accolade, as the recipient of a 2022 iF Design Award.

Already the winner of a Red Dot Design Award, a Good Design Award and an IDA Award, the Diamond-like Carbon Collection earned an iF Award in the Product Design category, which recognizes achievement in outstanding design, utility, and "relevance for everyday life." Established in 1953, iF Design Awards is one of the world's most prestigious design awards. Organized in Germany, the iF seal signifies good design, for consumers and the design community.



The Diamond-like Carbon (DLC) Collection incorporates breakthrough nanotechnology innovations that lend outstanding scratch resistance and durability to eyewear. DLC is synthesized by decomposing hydrocarbon gases to stack individual atoms in a carbon film that exceeds the mechanical properties of diamond. By coating OVVO's own, high-performance surgical steel and titanium composite frames with this amorphous film, the DLC collection has created an entirely new realm of possibilities in strength, lightness, scratch-resistance for eyewear.

OVVO Optics expanded the award-winning portfolio of frames with all-new styles in FW 2021. High-tech, masculine, and sporty, these new styles infuse carbon fiber and acetate elements into the DLC collection. This collection combines all of OVVO's highest-performance materials in a single frame: surgical steel and titanium, DLC technology, Italian acetate, and the most durable carbon fiber type in the world. The results are beyond comparison.

Since its inception, OVVO has developed innovative collections, implementing patented designs and unconventional materials to deliver eyewear engineered to near perfection. This collection is no exception.

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### **ABOUT OVVO**

Founded in 2011, OVVO Optics creates high-performance, technologically advanced eyewear that meet the highest standards of durability, style, and comfort. Family-owned and operated, each pair is hand-crafted in Europe, implementing patented innovations and award-winning design in a meticulous production process that's been refined over decades.

For more information, please visit [ovvooptics.com](http://ovvooptics.com) and follow [@ovvooptics](https://www.facebook.com/ovvooptics) on Facebook and Instagram.